

<b>Examiner-Initiated Interview Summary</b>	<b>Application No.</b> 09/905,525	<b>Applicant(s)</b> BOONE ET AL.	
	<b>Examiner</b> Robert M. Pond	<b>Art Unit</b> 3625	

**All Participants:**

(1) Robert M. Pond.

(2) Mr. Joseph J. Wang, #61,123.

**Date of Interview:** 10 September 2009

**Status of Application:** Pending

(3) \_\_\_\_\_.

(4) \_\_\_\_\_.

**Time:** 6:23 PM EDT

**Type of Interview:**

☒ Telephonic

☐ Video Conference

☐ Personal (Copy given to: ☐ Applicant ☐ Applicant's representative)

Exhibit Shown or Demonstrated: ☐ Yes ☒ No

If Yes, provide a brief description: \_\_\_\_\_.

**Part I.**

Rejection(s) discussed:

35 USC 101

Claims discussed:

1, 7, 14, 18 and 52

Prior art documents discussed:

None

**Part II.**

SUBSTANCE OF INTERVIEW DESCRIBING THE GENERAL NATURE OF WHAT WAS DISCUSSED:

Reached agreement on amended claim language.      See attached correspondence and proposed claims.

**Part III.**

☒ It is not necessary for applicant to provide a separate record of the substance of the interview, since the interview directly resulted in the allowance of the application. The examiner will provide a written summary of the substance of the interview in the Notice of Allowability.

☐ It is not necessary for applicant to provide a separate record of the substance of the interview, since the interview did not result in resolution of all issues. A brief summary by the examiner appears in Part II above.

/Robert M. Pond/  
Primary Examiner, Art Unit 3625

(Applicant/Applicant's Representative Signature – if appropriate)

**Pond, Robert**

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**From:** Joseph Wang [JWang@slwip.com]  
**Sent:** Thursday, September 10, 2009 6:22 PM  
**To:** Pond, Robert  
**Subject:** suggested amendments for 09/905,525 (2043.130us1)  
**Attachments:** 2043.130US1\_proposed\_amendments\_per\_examiner\_interview\_2009-09-10.DOC

Hi Rob,

Attached is a draft of some proposed amendments. Please let me know what you think.

Thanks and best regards,

Joe  
(408) 278-4048

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**From:** Pond, Robert [mailto:Robert.Pond@USPTO.GOV]  
**Sent:** Thursday, September 10, 2009 2:20 PM  
**To:** Joseph Wang  
**Subject:** RE: draft of response for 09/905,525 (2043.130us1)

Mr. Wang,  
We stopped at claim 18 in our discussion. Regarding claim 52, it needs to be clear that all modules are tangibly embodied... Claims 25 and 53 are OK.

Thanks,

Rob Pond  
571-272-6760

**S/N 09/905,525**

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant:	Barry Boone et al.	Examiner:	Robert Pond
Serial No.:	09/905,525	Group Art Unit:	3625
Filed:	July 13, 2001	Docket No.:	2043.130US1
Customer No.:	49845	Confirmation No.:	3480
Title:	METHOD AND SYSTEM FOR LISTING ITEMS GLOBALLY AND REGIONALLY, AND CUSTOMIZED LISTING ACCORDING TO CURRENCY OR SHIPPING AREA		

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Email to: Examiner Robert Pond, [robert.pond@uspto.gov](mailto:robert.pond@uspto.gov)

In response to the Examiner-initiated interview of September 10, 2009, the following amendments to the claims are provided as suggestions for an Examiner's Amendment proposed during the interview.

### **IN THE CLAIMS**

Suggested claim amendments are indicated below. Inserted text is underlined and deleted text is either struck through or shown in double enclosing brackets. Applicants aver that no new matter would be added by the following amendments.

1. (Proposed to be Amended) A method to facilitate network-based commerce, the method including:

generating a map file storing a first plurality of records, the first plurality of records respectively storing summarizing information for a first plurality of offerings, the first plurality of offerings including a second plurality of offerings, the first plurality of records including a second plurality of records, the second plurality of records respectively storing summarizing information for the second plurality of offerings, the second plurality of records grouped to facilitate a reduction in processing to retrieve the second plurality of records, the generating being performed by a server machine of a network-based commerce facility;

receiving a request from a user;

determining a site that the user accesses, the site being one of multiple sites operated by [[a]] the network-based commerce facility;

retrieving a category list available for the site and retrieving the second plurality of records from the map file, the second plurality of records associated with the second plurality of offerings, the retrieving responsive to receiving the request, the category list identifying categories of the second plurality of offerings available via the site that the user accesses; and

communicating the category list to the user, the category list including offering categories including the second plurality of offerings including a first offering available for sale via the network-based commerce facility in a location including a particular region, the first offering including a listing currency and a native currency that is associated with the particular region.

2. (Original) The method of claim 1 further including processing the category list to be displayed to a user via an interface.

3. (Original) The method of claim 2 wherein the processing the category list includes generating a markup language document to include the category list.
4. (Original) The method of claim 1 wherein the determining of the site that the user accesses includes parsing a uniform resource locator.
5. (Cancelled)
6. (Original) The method of claim 1 wherein the communicating the category list to the user includes generating the offering categories to be displayed in a particular order.
7. (Proposed to be Amended) A method to facilitate network-based commerce, the method including:

generating a map file storing a first plurality of records, the first plurality of records respectively storing summarizing information for a first plurality of offerings, the first plurality of offerings including a second plurality of offerings, the first plurality of records including a second plurality of records, the second plurality of records respectively storing summarizing information for the second plurality of offerings, the second plurality of records grouped to facilitate a reduction in processing to retrieve the second plurality of records, the generating being performed by a server machine of a network-based commerce facility;

retrieving the second plurality of records from the map file responsive to receiving a request from a user, the second plurality of records respectively associated with the second plurality of offerings including an offering, the retrieving including determining ~~an availability of that~~ the offering is available in a particular geographic region, the offering being presented for sale via ~~[[a]]~~ the network-based commerce facility; and

displaying information concerning the offering to a user ~~only if the offering is available in~~ associated with the particular geographic region ~~associated with the user~~, the displaying of the information concerning the offering ~~includes~~ including displaying a listing currency in conjunction with a native currency.

8. (Original) The method of claim 7 wherein the determining the availability of the offering in the particular geographic region includes utilizing offering listing characteristics.
9. (Original) The method of claim 8 wherein the offering listing characteristics include a listing currency of the offering.
10. (Original) The method of claim 8 wherein the offering listing characteristics include a shipping region of the offering.
11. (Original) The method of claim 8 wherein the offering listing characteristics include a listing language of the offering.
12. (Original) The method of claim 8 wherein the offering listing characteristics include a geographical location of the offering.
13. (Original) The method of claim 7 wherein the offering is presented for sale via the network-based commerce facility utilizing any one of a group of transaction processes, including a fixed-price transaction process and an auction transaction process.

14. (Proposed to be Amended) A method to facilitate network-based commerce, the method including:

generating a map file storing a first plurality of records, the first plurality of records respectively storing summarizing information for a first plurality of offerings, the first plurality of offerings including a second plurality of offerings, the first plurality of records including a second plurality of records, the second plurality of records respectively storing summarizing information for the second plurality of offerings, the second plurality of records grouped to facilitate a reduction in processing to retrieve the second plurality of record, the generating being performed by a server machine of a network-based commerce facility that operates a plurality of sites that includes a site;

retrieving the second plurality of records from the map file responsive to receiving a request, the second plurality of records respectively associated with the second plurality of offerings including an offering that is presented for sale by ~~[[a]]~~ the network-based commerce facility ~~that operates a plurality of sites that includes a site,~~ the retrieving including determining a listing currency of the offering;

converting the listing currency of the offering into a native currency of the site; and  
displaying the listing currency in conjunction with the native currency.

15. (Original) The method of claim 14 wherein the converting the listing currency into the native currency of the site includes utilizing a current market rate exchange.

16. (Original) The method of claim 15 wherein the native currency of the site is a currency of a geographic region to which the site is targeted.

17. (Original) The method of claim 15 wherein the native currency of the site is a user-specified display currency.

18. (Proposed to be Amended) A method to facilitate network-based commerce, the method including:

generating a map file storing a first plurality of records, the first plurality of records respectively storing summarizing information for a first plurality of offerings, the first plurality of offerings including a second plurality of offerings, the first plurality of records including a second plurality of records, the second plurality of records respectively storing summarizing information for the second plurality of offerings, the second plurality of records grouped to facilitate a reduction in processing to retrieve the second plurality of records, the generating being performed by a server machine of a network-based commerce facility;

receiving a request from a client machine;

performing a search to locate an offering having an offering characteristic that is specified;

retrieving the second plurality of records from the map file responsive to receiving the request, the second plurality of records respectively associated with the second plurality of offerings including the offering, the retrieving including determining ~~an availability of that~~ the offering is available in a particular geographic region associated with a user; and

displaying information concerning the offering to the user ~~if the offering is available in the particular geographic region associated with the user~~, the displaying of the information concerning the offering including displaying a listing currency in conjunction with a native currency to the user.

19. (Original) The method of claim 18 wherein the offering characteristic is specified by the user.

20. (Original) The method of claim 18 wherein the determining of the availability of the offering in the particular geographic region includes utilizing offering listing characteristics.

21. (Original) The method of claim 20 wherein the offering listing characteristics include a listing currency of the offering.



22. (Original) The method of claim 20 wherein the offering listing characteristics include a shipping region of the offering.

23. (Original) The method of claim 20 wherein the offering listing characteristics include a listing language of the offering.

24. (Original) The method of claim 20 wherein the offering listing characteristics include a geographical location of the offering.

25. (Previously Presented) A system to facilitate network-based commerce, the system including:

means for generating a map file storing a first plurality of records, the first plurality of records respectively storing summarizing information for a first plurality of offerings, the first plurality of offerings including a second plurality of offerings, the first plurality of records including a second plurality of records, the second plurality of records respectively storing summarizing information for the second plurality of offerings, the second plurality of records grouped to facilitate a reduction in processing to retrieve the second plurality of records;

means for receiving a request from a user;

means for determining a site that the user accesses, the site being one of a plurality of sites operated by a network-based commerce facility;

means for retrieving a category list available for the site and retrieve the second plurality of records from the map file, the retrieving responsive to receiving the request, the second plurality of records respectively associated with the second plurality of offerings, the category list identifying categories of the second plurality of offerings available via the site that the user accesses; and

means for communicating the category list to the user, the category list including offering categories including the second plurality of offerings including a first offering available for sale via the network-based commerce facility in a location including a particular region, the first offering including a listing currency and a native currency associated with the particular region.

26. - 40. (Cancelled)

41. (Previously Presented) The method of claim 1, wherein the site being a regional site, the category list being a region-specific category list, the region-specific category list to enable a view of the second plurality of offerings, the second plurality of offerings including a third plurality of offerings, and the view selection icon to enable an alternative view of the third plurality of offerings based on a predefined selection criteria and wherein the third plurality of offerings includes a second offering that is listed by a seller in a currency that is a predefined currency associated with the regional site.

42. (Previously Presented) The method of claim 41, wherein the third plurality of offerings includes a second offering that describes an item that is geographically located in a predefined geographic region associated with the regional site.

43. (Previously Presented) The method of claim 41, wherein the third plurality of offerings includes a second offering that is listed by a seller that is geographically located in a predefined geographic region associated with the regional site.

44. (Previously Presented) The method of claim 41, wherein the third plurality of offerings includes a second offering that describes an item that is available to ship to a predefined geographic region associated with the regional site.

45. (Previously Presented) The method of claim 41, wherein the third plurality of offerings includes a second offering that describes a service that is available to be performed in a predefined geographic region associated with the regional site.

46. (Previously Presented) The method of claim 1, wherein the second plurality of offerings respectively include currency information that matches a predefined currency and wherein the second plurality of offerings respectively includes language information that matches a

predefined language, wherein the predefined currency includes US dollars and wherein the predefined language includes English.

47. (Previously Presented) The method of claim 46, wherein the second plurality of offerings respectively include location information that matches a predefined location and wherein the predefined location includes the United Kingdom.

48. (Previously Presented) The method of claim of claim 47, wherein the determining the site the user accesses is based a universal resource locator that is received from the user and wherein the universal resource locate includes a domain that identifies the site, and wherein the retrieving the second plurality of offerings is based on the domain.

49. (Previously Presented) The method of claim 1, wherein the generating the map file:  
accessing a database to retrieve a third plurality of records;  
generating the first plurality of records based on the third plurality of records, wherein the first plurality of records respectively store the summarizing information that includes a summary of the information contained in the third plurality of records;  
storing the first plurality of records in the map file and  
storing the map file in memory to facilitate the reduction in processing to retrieve the second plurality of records.

50. (Previously Presented) The method of claim 49, wherein the generating the map file is repeatedly performed based on a period of time, wherein the period of time is based on a frequency of storing the third plurality of records in the database.

51. (Previously Presented) The method of claim 1, wherein the map file includes an index to the second plurality of records that is utilized to retrieve the second plurality of records.

52. (Proposed to be Amended) A system to facilitate network-based commerce, the system including:

a listing module implemented by at least one processor of the system and configured by instructions stored in a memory of the system, the listing module to generate a map file and store the map file in a machine-readable storage medium, the map file storing a first plurality of records, the first plurality of records respectively storing summarizing information for a first plurality of offerings, the first plurality of offerings including a second plurality of offerings, the first plurality of records including a second plurality of records, the second plurality of records respectively storing summarizing information for the second plurality of offerings, the second plurality of records grouped to facilitate a reduction in processing to retrieve the second plurality of records;

a parser module implemented by the at least one processor and configured by the instructions stored in the memory, the parser module to receive a request from a user and determine a site that the user accesses, the site being one of multiple sites operated by a network-based commerce facility;

a kernel module implemented by the at least one processor and configured by the instructions stored in the memory, the kernel module to retrieve a category list available for the site and the second plurality of records from the map file, the kernel module to retrieve responsive to receipt of the request, the second plurality of records respectively associated with the second plurality of offerings, the category list identifying categories of the second plurality of offerings available via the site that the user accesses; and

a communication module implemented by the at least one processor and configured by the instructions stored in the memory, the communication module to communicate the category list to the user, the category list including offering categories including the second plurality of offerings including a first offering available for sale via the network-based commerce facility in a location including a particular region, the first offering including a listing currency and a native currency that is associated with the particular region.

53. (Previously Presented) A machine-readable medium storing instructions that, when executed by a machine, cause the machine to:

generate a map file storing a first plurality of records, the first plurality of records to respectively store summarizing information for a first plurality of offerings, the first plurality of offerings including a second plurality of offerings, the first plurality of records including a second plurality of records, the second plurality of records to respectively store summarizing information for the second plurality of offerings, the second plurality of records grouped to facilitate a reduction in processing to retrieve the second plurality of records;

receive a request from a user;

determine a site that the user accesses, the site being one of multiple sites operated by a network-based commerce facility;

retrieve a category list available for the site and retrieve the second plurality of records from the map file, the retrieving responsive to receiving the request, the second plurality of records respectively associated with the second plurality of offerings, the category list identifying categories of the second plurality of offerings available via the site that the user accesses; and

communicate the category list to the user, the category list including offering categories including the second plurality of offerings including a first offering available for sale via the network-based commerce facility in a location including a particular region, the first offering including a listing currency and a native currency that is associated with the particular region.

The Examiner is invited to telephone the undersigned at (408) 278-4048 to facilitate prosecution of this application. If necessary, please charge any additional fees or deficiencies, or credit any overpayments to Deposit Account No. 19-0743.

Respectfully submitted,

SCHWEGMAN, LUNDBERG & WOESSNER, P.A.  
P.O. Box 2938  
Minneapolis, MN 55402  
(408) 278-4048

Date \_\_\_\_\_

By \_\_\_\_\_  
Joseph J. Wang  
Reg. No. 61,123